

The Business of Physical Therapy: How to Build the Private Practice of the Year: A Course for Private Practice Clinicians

Course Schedule

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| Time: | Topic: |
| 7:30 – 8:00 AM | Registration  |
| 8:00 – 8:15 AM | Introduction |
| 8:15 – 9:30 AM | The unique skill set and mind set required for all physical therapist working in private practice |
| 9:30 – 11:00 AM | Basic business principles and how they apply to the practice of physical therapy |
| 10:15 – 12:00 PM | External factors that can impact you practice |
| 12:00 PM – 1:00 PM  | LUNCH |
| 1: 00 PM – 3: 30 PM | The keys to building and growing a great team and how to use that team to accomplish your goals |
| 3:30 PM – 4:00 PM | Questions and Discussion |