



The Business of Physical Therapy: How to Build the Private Practice of the Year: A Course for Private Practice Clinicians

Course Schedule

Time:	Topic:
7:30 – 8:00 AM	Registration
8:00 – 8:15 AM	Introduction
8:15 – 9:30 AM	The unique skill set and mind set required for all physical therapist working in private practice
9:30 – 11:00 AM	Basic business principles and how they apply to the practice of physical therapy
10:15 – 12:00 PM	External factors that can impact your practice
12:00 PM – 1:00 PM	LUNCH
1: 00 PM – 3: 30 PM	The keys to building and growing a great team and how to use that team to accomplish your goals
3:30 PM – 4:00 PM	Questions and Discussion